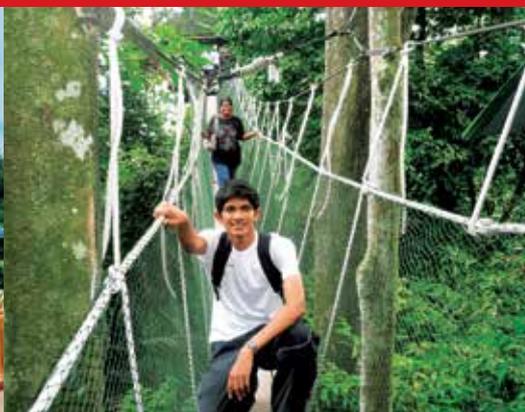


HELP

UNIVERSITY • MALAYSIA



GLOBAL MOBILITY PROGRAMS



Malaysia's intoxicating mix of cultures is an irresistible draw for people from all over the world.



- Cover (clockwise from top):
- Alina and Neea (Finland) and Valeria (Germany) posing in front of the Sultan Abdul Samad Building, one of the most significant landmarks dating from the colonial era
 - Nur, Mohamed and Kasra in front of the Petronas Twin Towers
 - Pulau Perhentian boasts pristine beaches
 - Tracking in Taman Negara, which at over 130 million years is reputed to be the world's oldest tropical rainforest
 - A traditional Malay wooden house in Pulau Langkawi

- This page:
- Kuala Lumpur city at night

- Opposite page (from left):
- Cenang Beach at Pulau Langkawi
 - The Sultan Abdul Samad Building
 - The iconic satay, a dish of seasoned, skewered and grilled meat served with a groundnut sauce
 - The City Hall in Georgetown, Penang
 - An orangutan at a sanctuary in Sepitok rehabilitation centre in Sabah, East Malaysia.



Welcome to Malaysia

Malaysia is known throughout the world for its intoxicating mix of cultures which is an irresistible draw for people from around the world.

Its many ethnic groups is a shining example of peaceful co-existence regardless of race or creed.

Some of the most beautiful natural environments in the world are also found here: mountains, forests, islands and seas hosting unique eco-systems which attract large numbers of tourists, naturalists, environmentalists and researchers.

It is also a food paradise: thanks to our many cultures, we enjoy food that blends many ingredients and flavours. You'll find diverse cuisines from all over the world.

Malaysia is a centre of educational excellence, enrolling students for diploma, bachelors and postgraduate courses from Asia, Australia, Europe, the Middle East and Africa.

Being a modern, moderate and democratic nation, it enforces the rule of law in a safe and secure environment. It has an enlightened foreign policy and has good relations and economic ties with countries across the globe. It is part of the Regional Comprehensive Economic Partnership (RCEP),

a free trade area comprising ASEAN and Australia, New Zealand, China, Japan, India and South Korea which provides abundant investment and trade opportunities for its members.

There is a modern administrative system and infrastructure that facilitates access to knowledge, expertise and communication with the world at large.

Living in Malaysia

The Malaysian currency is the Ringgit (written as RM). The US dollar is equivalent to about RM3.60. To ensure that you get to experience the best of Malaysia, it is important to maintain a reasonable budget for your living expenses. The cost of living in Malaysia is relatively economical. Below is a student's typical monthly expenditure:

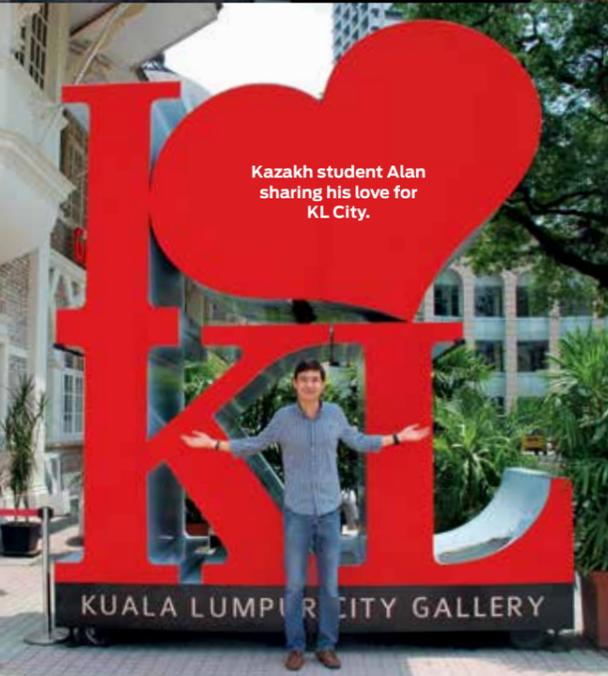
EXPENSES	COST (RM) /MONTH	USD
Accommodation	800-1,000	228-350
Food	400-700	114-200
Others	500-700	142-200
Total	1,700-2,400	485-685

The table is only an estimation of what an international student would spend. Values may defer depending on location, type, facilities and lifestyle.





Neea & Alina from Finland are studying at the HELP College of Arts and Technology.



Kazakh student Alan sharing his love for KL City.



The premier ELM Business School of HELP University.

HELP University, Malaysia The University of Achievers

HELP University (HU) is recognized by Forbes as one of the 200 best performing companies in Asia Pacific with capitalization below USD1 billion (2011). It is also popularly known as the "University of Achievers" as it produces brilliant students from across the globe. HU students are winners in national and international competitions, most recently the Regional Championship in the CIMB ASEAN Stock Challenge and the Ernst & Young Young Tax Professional of the Year. HU students also win scholarships from top universities and professional bodies such as the University of Queensland and the Australian National University. HU is the first university in Malaysia to send an A-Levels student to Harvard University under the Harvard Faculty Scholarship.

Throughout the years, HELP University (HU) has continuously provided excellent services for students in terms of diverse and international study options. An example of this is when HU held a Business English Program (BEP) for international students where students learned the basics of a tailor-made business and English language course in three weeks. HU also carries out tours and visits for international students. An example of this is when HU arranged a marketing practicum to Renault Malaysia where international students studied the 4Ps of marketing in a practical approach.

HELP University (HU) provides pastoral care for students adjusting to the new environment and culture and it has a Career Placement Centre to help students plan an international career. It also provides tours to destinations within Asia under the School of Hospitality and Tourism as HU is partners with well-known resorts such as Avani Sepang Goldcoast Resort.

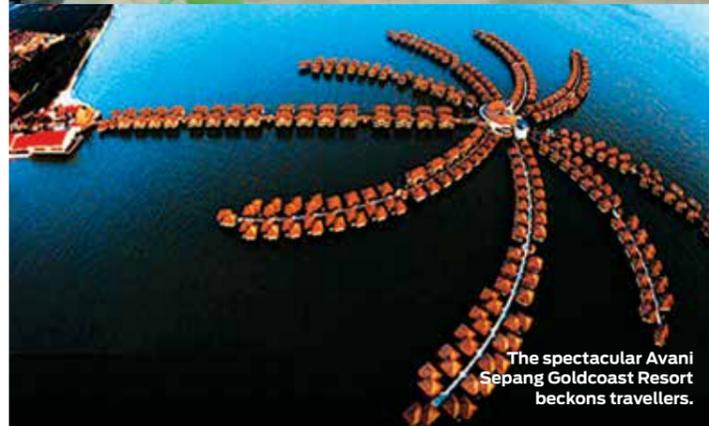
HELP University (HU) is located in Kuala Lumpur, the cosmopolitan and culturally diverse capital city of Malaysia with easy access to top corporations. HU has more than 11,000 students, with a large number of them from 90 countries across the globe. With students from 5 different continents, this university will enrich your cultural experience.



Hiking in Taman Negara ('national park' in Malay), reputed to be the world's oldest tropical rainforest, estimated to be over 130 million years old.



Enjoying Malaysia's favourite dish: banana leaf rice, a local cuisine originating from south India.



The spectacular Avani Sepang Goldcoast Resort beckons travellers.



Scuba diving reveals the wonders of the undersea world off Malaysia's islands and coastlines.



"I am an international student from India. I chose to study in HELP University for its reputation. It is a choice I would never regret. With excellent facilities and friendly faces it is impossible not to fall in love with HELP University. Lecturers here are always ready to lend a helping hand. Thank you HELP University for making me feel right at home."

Divya Bompally, India
Master of Business Administration



"If I had to do this course with HELP University all over again, I would. I have no regrets taking this amazing course. Studying in HELP changed my way of thinking, understanding and interpreting everything around me. It has made me more critical to interpret the way I behave. All in all, HELP University really benefited me. Thank you HELP for making me an achiever."

Chen Tingting, China
Bachelor of Psychology



"I have been in HELP University since 2007. HELP University is literally my home. I did my Bachelor of Communication here and I am currently doing my MBA. Without doubt, HELP University is the best University. Why else would I be here for eight years. Best lecturers, best staff, best mates... I love it here."

Hamid Reza Azarmi, Iran/USA
BCom; MBA candidate



"I love Malaysia and I love HELP University. This is a university that prepares us for the working world. With the way the course is structured and the enthusiastic lecturers, I am very happy at HELP University."

Choi Tae Yang, South Korea
University of London, Accounting and Finance



"I am so glad to be a part of HELP University. The subjects here are equivalent to what is taught in Canada. I would recommend HELP University to all my Canadian friends. HELP has some of the best lecturers who are very knowledgeable."

Shima Derakhshanfer, Canada
Masters in Counselling



"I have been in HELP University for a year now and I absolutely love it. The lecturers and the course are amazing, the materials used by the lecturers are informative. The most amazing thing about HELP from a foreigner's perspective is the open-mindedness of the HELP staff. They are always willing to help me out; they even provide counselling. HELP has helped me know myself more. I now know that I would like to start my own business thanks to HELP. Thank you for making me feel at home."

Patricia Plavan, Uruguay
Bachelor of Business (Marketing)

Asian destinations: learning through travelling

Asia is the most dynamic and diverse continent on the planet, home to 134 Unesco World Heritage sites. Travel from Malaysia to destinations all over Asia is cheap and convenient, as it is well served by many standard fare and budget airlines.

Typical airfares

Return fares from Kuala Lumpur to:

• Singapore	40 USD	• Bangkok	75 USD
• Cambodia	70 USD	• Hong Kong	160 USD
• Indonesia	70 USD	• Vietnam	90 USD
• Myanmar.....	190 USD	• China	220 USD
• Laos	75 USD	• India	150 USD



1

1. Taj Mahal, India

One of the world's most celebrated structures and a symbol of India's rich history.



2

2. Singapore

A bustling metropolis that is also one of the cleanest and safest cities of its size in the world.



3

3. Angkor Wat, Cambodia

A symbol of Cambodia, this sprawling temple is at the top of the high classical style of Khmer architecture. A must for all travellers.



4

4. Bangkok, Thailand

A booming, modern capital, Bangkok offers surprises at every turn, yet still manages to retain its unique Siamese heritage in the wonderful food, culture, exotic architecture, Buddhist tolerance and Thai hospitality.



5

5. Hong Kong

Renowned for its lively food scene – from Cantonese dim sum to extravagant high tea – and its shopping, with options spanning chaotic Temple Street Night Market to the city's innumerable bespoke tailors.



6

6. The Great Wall of China

At 2,000 years, it is one of the world's greatest wonders, traversing deserts, grasslands, mountains and plateaus for 13,170 miles (21,196 kilometers) from east to west of China.



7

7. Halong Bay, Vietnam

A unique karst topography of some 2,000 limestone islets jutting out of the sea, often vertical formations covered in dense forest.



Students from the American University, Washington DC, visit HELP University every year to audit a course on Asian culture, politics and economics.



Business English Program students enjoy one of the many excursions designed for them.



Under the New Colombo Plan, students from Australia study with others from China and the Middle East at HELP.

Why Global Mobility at HELP University?

As an initiative to add value to our students' experience at HELP University (HU), HU's Global Mobility Program is a platform to expand their intellectual and cultural horizons through travel and study. The exposure is expanded from Malaysia to include countries around Asia as Malaysia lies at the heart of the Asian continent.

HELP University's (HU) Global Mobility Program includes trips to the diverse social, cultural, physical and natural diversity of Asia. Students will get to study and compare these countries in the programs of their choice.

Options for students include:

Student Exchange Program

Through an agreement between HELP University (HU) and a partner university abroad, both institutions agree to exchange a fixed number of students every year who will pursue their programs of choice for up to a maximum of two semesters. Students continue to pay the local tuition fees (to their home institution) and do not need to pay additional tuition fees to the host institution. The courses undertaken at the host university are credited towards the students' program of study at their home institution.

Study Abroad Program

This program enables international students to enrol, pay tuition fees and study at HELP University for a period that ranges from one semester to one year. The courses undertaken at the host university may be credited towards the students' program of study at their home institution.

Summer Camp / Short Term Study Tour

International students have a choice of courses that range between one week to four weeks. Upon completion of this course, credits may be awarded to the students' program at the home institution.

Courses at HELP

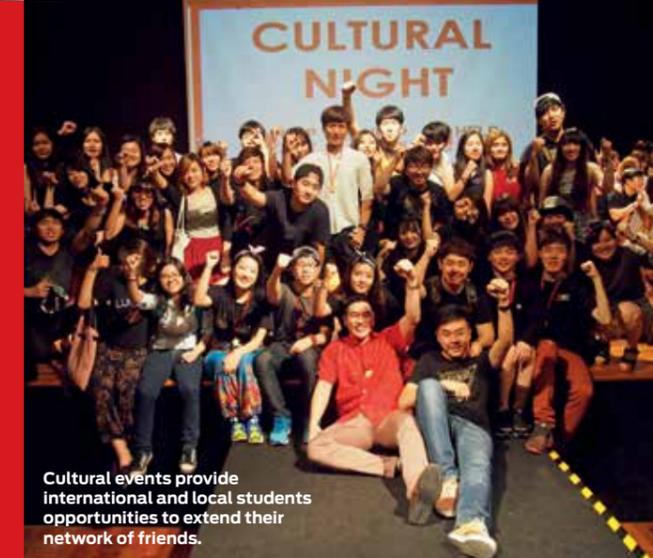
HELP University (HU) offers a wide variety of subjects from departments covering:

- Law
- Communication
- Early Childhood Education
- Business, Accounting and Finance
- Tourism and Hospitality Management
- Psychology
- Information Technology

For the full list of subjects available and semester dates, please refer to the subject availability list (SAL). The SAL can be obtained from the international department of your university or college.

Eligibility

This program is open to both undergraduate and graduate students enrolled as full time students. It is very important to plan your course sequencing well in advance of your chosen program.



Cultural events provide international and local students opportunities to extend their network of friends.



From left: Kasra (Iran), Didara (Kazakhstan), Ibrahim (USA), Leila (Kazakhstan) and Shakhridin (Uzbekistan) bond easily as friends in cosmopolitan Kuala Lumpur.

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“The world is a book and those who do not travel read only one page” - Augustine of Hippo



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